A M P E R S A N D

THE WEB TYPOGRAPHY CONFERENCE

28 JUNE 2013 • BRIGHTON, ENGLAND

&

SPONSORSHIP PACK

Contact Kate Bulpitt on 0845 838 6163

WHAT IS AMPERSAND?

Ampersand is an affordable one-day web typography conference, bringing together the industry's leading thinkers and designers from across the worlds of type and web design.

DATE

28 June 2013

VENUE

Corn Exchange, Brighton

DELEGATES

350 web designers, developers and typography fans.

HISTORY

The inaugural Ampersand conference in 2011 was a huge hit with all tickets sold and fantastic feedback. We sold out again in 2012, and massive public demand means we're back again in 2013.

SPEAKERS

Some of the biggest names in design and typography, including a keynote from Prof. Erik Spiekermann.

PAST AMPERSAND SPONSORS

typekit

HOEFLER & FRERE-JONES
WWW.TYPOGRAPHY.COM

MyFonts +WEB

WILEY

eye

fd FONT DECK

<Webtype>

8 Faces

The quality of the speakers yesterday was really superb & I came away feeling totally inspired!
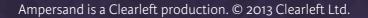
Andy Joslin, Ampersand delegate

THE AUDIENCE

Typically a range of design practitioners, with job titles including:

- Freelance Web Designer / Developer
- Senior Web Developer / Programmer
- User Experience Designer
- Creative Director
- Type Designer

Delegates will be coming from all over the UK, Europe and further afield.

Thank you for making me a part of Ampersand. It was a tremendous success, so I hope I can be a part of future ones!

Jonathan Hoefler, Ampersand speaker

THE SPEAKERS

Speakers confirmed thus far include:

- Erik Spiekermann (Edenspiekermann)

- Mark Boulton (Five Simple Steps)

- Gerry Leonidas (University of Reading)

- Ben Terrett (UK Government Design Service)

- Kutlu Çanlıoğlu (BBC)

- Nina Stössinger (FontShop)

- Andy Hume (The Guardian)

- Jenn Lukas (Happy Cog)

- Christian Schwartz (Commercial Type)

Clearleft organise events that explore the industry's most leading-edge ideas, attracting exactly the thought leaders we wish to engage with.

Glenn Jones - Madgex, sponsors

BENEFITS OF SPONSORING AMPERSAND

✓ Connect with influential bloggers, thought leaders, talented developers and designers

✓ Associate your company with some of the best known Internet brands

✓ Create brand visibility and networking opportunities at the event

✓ Showcase your services in a way that best fits your needs

✓ Demonstrate your commitment to the web design and type community

SPONSORSHIP OPPORTUNITIES

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship.

Premier Sponsor **£4000** 2 places available	Executive Sponsor **£2000** 8 places available	Grassroots Sponsor **£300** Unlimited places available
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Two guest invitations to the exclusive speakers' dinner		
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	
Logo on banner next to conference screen	Logo on banner next to conference screen	
Top logo placement and description on website	Linked logo on website	Small linked logo on website
8 full conference passes	4 full conference passes	1 full conference pass
Logo on conference screen during breaks	Logo on conference screen during breaks	Small logo on conference screen during breaks
Logo, URL and description in the programme	Logo and URL in the programme	Company name and URL in the programme

OTHER SPONSORSHIP OPPORTUNITIES

- ~~Pre-event party~~ (taken)
- ~~Post-event party~~ (taken)
- Speakers' dinner
- ~~Refreshment breaks~~ (taken)
- Conference lanyards
- Event t-shirts
- Student subsidies
- *Suggestions welcome*

CONTACT

Please email Kate Bulpitt at kate@clearleft.com or telephone +44 (0)845 838 6163.